

# Setting Up Your Kindful Team Crowdfunding Page

**Step 1:** Select Start Your Team in your email and create your account.



**Rebuild Upstate has invited you to start a team to help raise money for 2020 10K Matching Gift Campaign.**

*"We are so happy you are participating in our 10K Matching Gift Campaign! Thank you for your willingness to make a difference for your neighbors in The Upstate." - Rebuild Upstate*

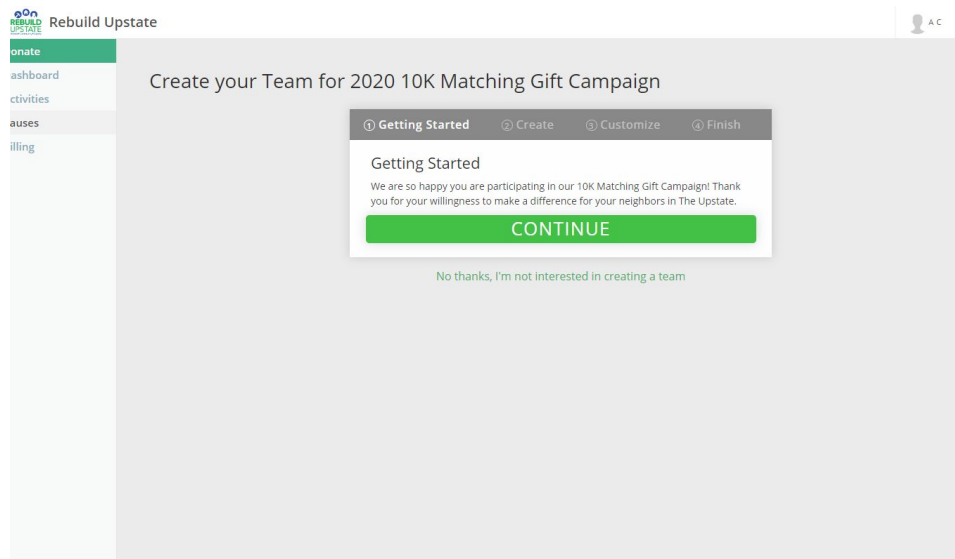
Please create your account by clicking on the link below

Your invite code is **KBRC**

[Start your Team!](#)

Online giving is powered by Kindful

## Step 2: Select Continue



### Step 3: Create your Team

- Keep the fundraising goal at \$250 (feel free to go over)
- Team Name: Add your full name
- Mission Statement: Answer the question, What does HOME mean to YOU? Or why do you serve with Rebuild Upstate?
- Detailed Description: Use the template provided in the Welcome Email to create your individual page. (You are also welcome to create your own).

The screenshot shows the 'Create your Team' form within the Rebuild Upstate application. On the left is a sidebar with navigation links: 'Donate', 'Dashboard', 'Activities', 'Causes', and 'Billing'. The main content area has a top navigation bar with four steps: '1 Getting Started', '2 Create' (which is active), '3 Customize', and '4 Finish'. The form itself is titled 'Create your Team' and includes the instruction 'Enter information about your team to be featured on your page.' It contains several input fields: a 'TEAM FUNDRAISING GOAL' field with a dollar sign icon and the value '250.00'; a required '\* TEAM NAME' field with a placeholder 'Choose a Name'; a 'WRITE A SHORT MISSION STATEMENT FOR YOUR TEAM' section with a text area containing the placeholder 'Mission statement goes here.'; an 'ADD A DETAILED DESCRIPTION OF YOUR TEAM' section with a larger text area containing the placeholder 'Description goes here.'; and an 'EVENT AT (DEFAULTS TO CAUSE EVENT AT DATE IF LEFT BLANK)' field. At the bottom of the form is a large green button labeled 'CREATE AND CONTINUE'.

#### Step 4: Personalize your page

- Select your Theme Color
- Set your profile photo
- Set your featured image to a photo of you on site or at a Rebuild event.

Create your Team for 2020 10K Matching Gift Campaign

The screenshot shows the 'Customize' step of a four-part process (Getting Started, Create, Customize, Finish). The main heading is 'Choose Your Theme Color'. Below it is a preview of a team page with a blue theme. To the right of the preview is a grid of color swatches: Default (blue), Blue, Red, Orange, Purple, Teal, Grey, Pink, and Navy. Below the color selection is a section titled 'Set Your Team Profile Image' with a placeholder image and the instruction 'Click the image below to set your team profile image'. Below that is a section titled 'Set Your Feature Image/Video' with a link 'Click here to edit feature image/video'. At the bottom, there is a small video player showing a person speaking.

#### Step 5: Share on Social

- Feel free to go ahead and share your personal page Use this link in your emails, and share on social media.

Create your Team for 2020 10K Matching Gift Campaign

The screenshot shows the 'Finish' step of the four-part process. The heading is 'Increase Your Impact' with the subtext 'Invite your friends, family, and community to donate to your team and help you meet your goal!'. Below this are two social sharing buttons: 'TWEET' (with a Twitter icon) and 'SHARE' (with a Facebook icon). Below these is a green button labeled 'VIEW YOUR PAGE >'. At the bottom, there is a section titled 'Want others to be a part of your team to help you fundraise?' with a green button labeled 'INVITE NOW'.

## Step 6: Public Page

- Select view public page to get your personal link to use in email asks and social media

The screenshot shows a web browser window displaying the Rebuild Upstate public page. The browser's address bar shows the URL "Rebuild Upstate". The page has a green header with the "Rebuild Upstate" logo and a navigation bar with links: "Enter Pledge", "Your Personal Page", "Public Page", "Invite Team Member", and "Edit Team Info".

On the left, there is a sidebar with a green "Donate" button and links for "Dashboard", "Activities", "Causes", and "Billing".

The main content area features a profile section with a placeholder image and the name "AC", followed by the text "A C / 2020 10K Matching Gift Campaign". Below this is a video player with the title "Who will answer the call?" and a play button. The video description reads "voicemails read by Rebuild Upstate volunteers".

To the right of the video player is a progress bar showing "0%" completion. Below the progress bar is a table with the following data:

\$0 Raised	\$250 Goal
0 Supporters	26 Days Remaining

At the bottom of the page, there is a blue button labeled "TEAM MEMBERS".